

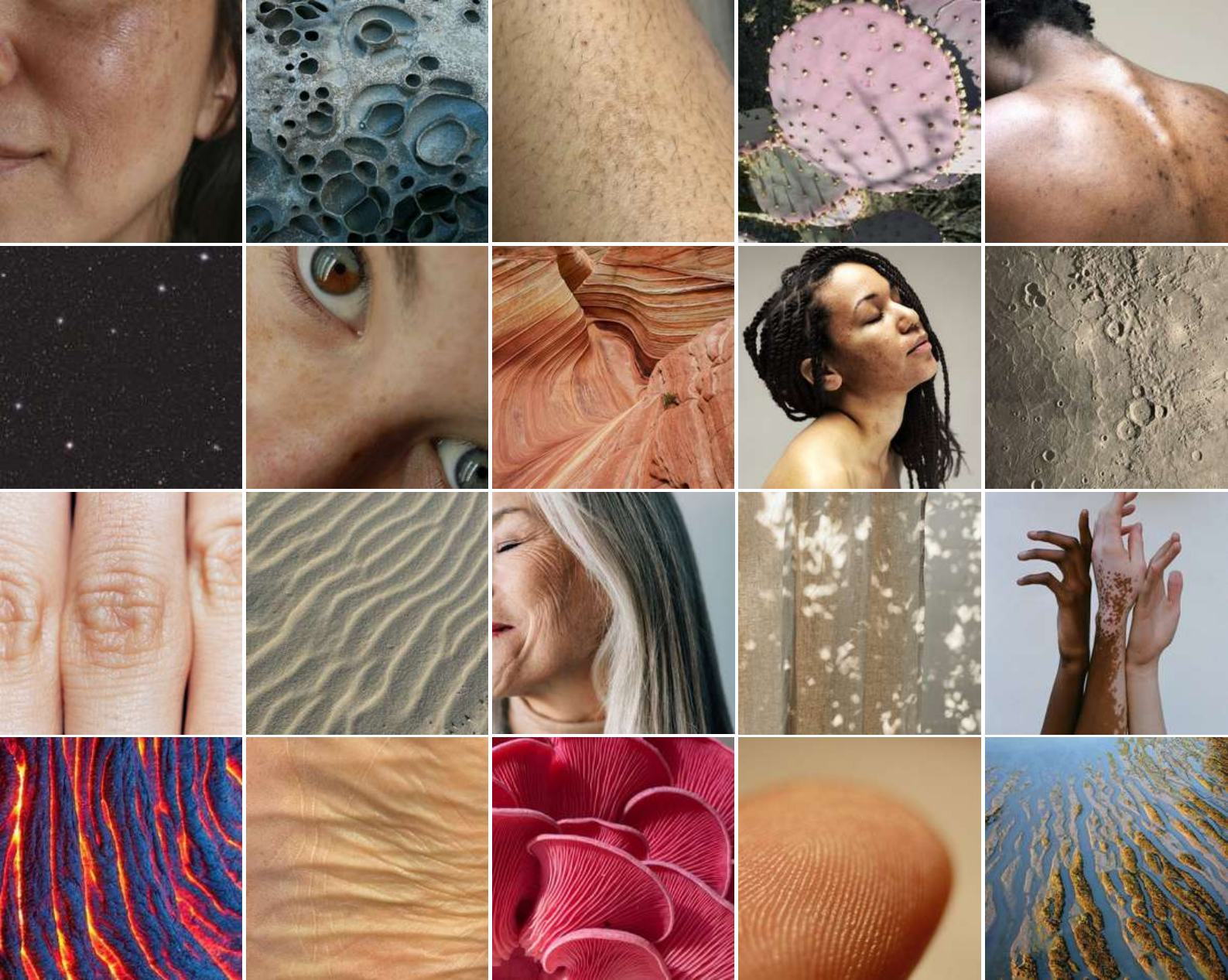
# ETHOS

craft | comfort | contemporary



RESORT ' 23 BY NAMITA DHOOT





# ETHOS

RESORT ' 23 BY NAMITA DHOOT

The philosophy of the collection ETHOS revolves around a beautiful quote "All beautiful things carry distinctions of imperfections" by Bryant McGill emphasises the concept that imperfections are an intrinsic part of beauty. This perspective aligns with the idea that imperfection adds character and depth to things, making them more captivating and unique.

The comparison of imperfections in nature further reinforces this notion. When we observe nature, we can see that it is full of irregularities, asymmetries, and variations, yet these elements contribute to the overall beauty and harmony of the natural world. The connection between our bodies and nature highlights the idea that we are part of the natural world, and therefore, our imperfections are a natural and integral aspect of who we are. Just as nature embraces imperfections, we can also find beauty in accepting and appreciating our own imperfections can lead to greater self-compassion and a deeper appreciation of our uniqueness.



SUNSET SPOTS CO-ORD SET  
INR 4,500













ARIZONA CO-ORD SET  
INR 4,000

















MELTING LAVA CO-ORD SET  
INR 4,200















PINK MUSHROOM CO-ORD SET  
INR 4,200











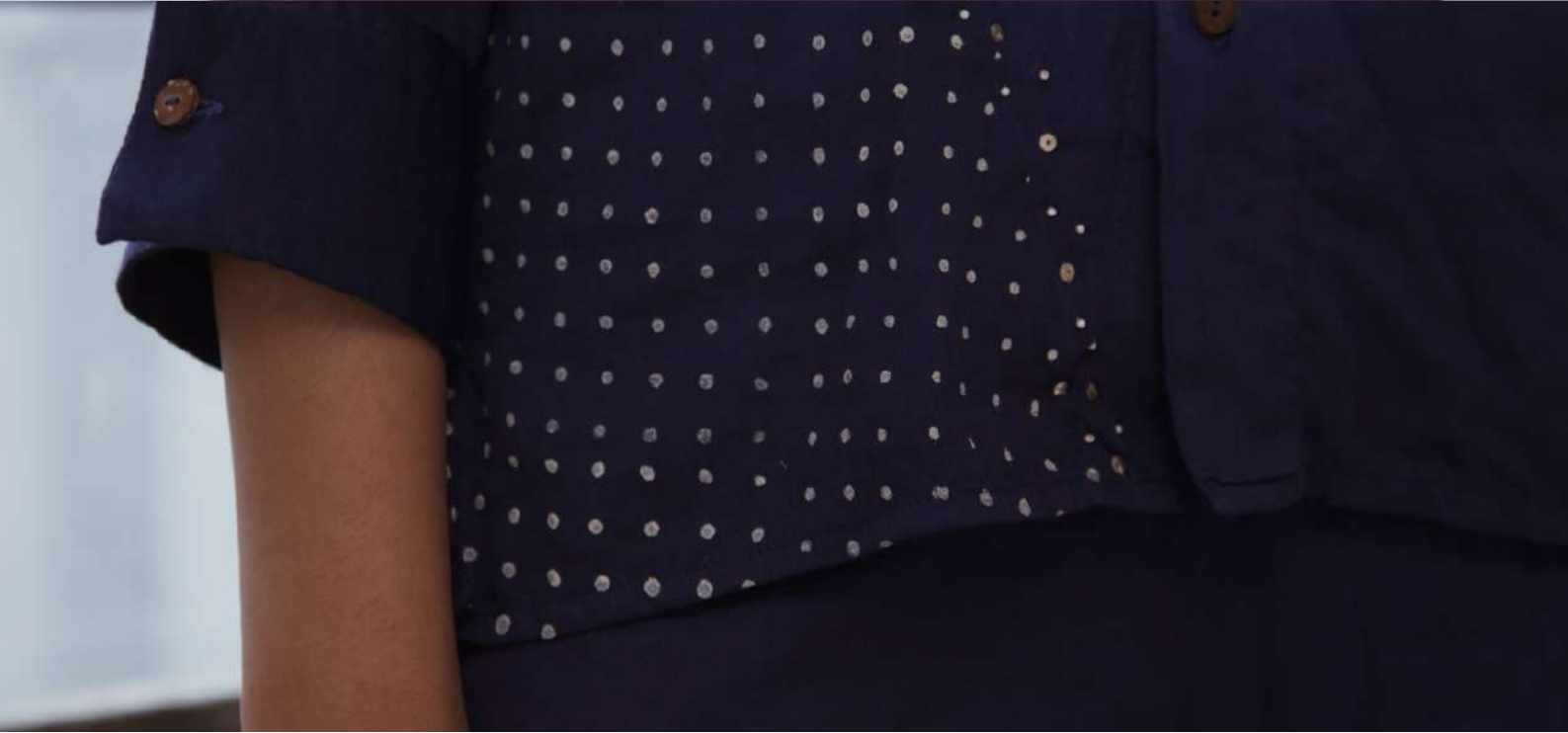






GALAXY CO-ORD SET  
INR 4,200



















MIDNIGHT MOSS CO-ORD SET  
INR 4,200















PIECE OF MOON CO-ORD SET  
INR 4,200













WAVE LANDSCAPE KURTA  
INR 2,000











CORAL REEF KURTA  
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