



CITRUS SPRING '24

Embark on a journey into the heart of spring with our enchanting Collection. Inspired by the invigorating feeling of the season, each piece is a celebration of the refreshing and vibrant atmosphere that defines springtime. As you delve into this collection, you'll discover a captivating blend of elements designed to capture the essence of this beautiful season. The mood of the Collection is whimsical and joyful, mirroring the sense of renewal and vitality that spring brings. Embracing a palette of soft pastels, the colors are as light and airy as a gentle spring breeze. Imagine hues of mint green, blush pink, lavender, and sky blue, harmoniously coming together to create a visual symphony of freshness.

Every garment in this collection is meticulously crafted with lightweight fabrics that effortlessly sway with your every move. The easy-breezy silhouettes are designed for comfort and grace, allowing you to feel both elegant and carefree as you navigate through the season's festivities. Every piece tells a story with carefully curated statement embroideries. From intricate florals to nature-inspired motifs, the embroideries are a visual representation of the vibrant life that blossoms during spring. These details elevate each garment, making it a unique work of art.

The Collection is more than just clothing; it's a portrayal of the essence of spring. It encapsulates the spirit of new beginnings, symbolized by the blossoming flowers and the promise of brighter days ahead. The abundance of color reflects the diversity and beauty that spring brings to our surroundings.

Dive into a world where freshness, vibrancy, and a kaleidoscope of colors converge. The WhimsyBloom Collection is an invitation to embrace the magic of spring, allowing you to not only wear fashion but to embody the spirit of the season itself. Welcome the bloom, revel in the colors, and let each piece transport you to a place where the beauty of spring unfolds in every stitch and detail.



SPRING FLING SET / INR 5,400

Step into spring with our delightful Spring Fling Co-ordSet. This ensemble, comprising a oversized sleeve shirt, bustier, and shorts, breathes life into the season with its vibrant pomegranate print. The pretty hanging button detailing not only adds a touch of beauty but also elevates the overall freshness of your spring wardrobe. Introducing our Spring Fling Co-ordSet, featuring a bat sleeve shirt, bustier, and shorts adorned with a lively pomegranate print, capturing the essence of the rejuvenating spring season. The ensemble boasts charming hanging button detailing, enhancing its beauty and infusing a sense of freshness.









CORAL CO-ORD SET / INR 5,200

Introducing our coral co-ord set, a wardrobe essential made from pure cotton. This everyday ensemble features a charming shell print with an ombre pant and is adorned with shell buttons, bringing a touch of luxury and detail to your daily style Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.









TROPICAL DUNGREE SET / INR 4800

Elevate your summer style with our Green Monstera Leaf Dungaree. Crafted from pure cotton, its bold design and adjustable straps offer both comfort and a striking look. Perfect for summery evenings, this piece effortlessly combines a soothing aesthetic with a touch of boldness, ensuring you stand out with flair. The adjustable straps ensure a personalized fit, making it perfect for summery evenings. Embrace the soothing look and stand out with confidence in this stylish and comfortable ensemble.



SUNSET DRESS / INR 3,800

Introducing our Sunset Dress—a spaghetti dress crafted with love from sheer cotton fabric. The enchanting pink and yellow ombré design adds a touch of warmth, making it a perfect choice for everyday casual wear. Embrace comfort and style with this delightful piece that radiates the relaxed beauty of a sunset. Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.







MOSS DRESS / INR 3,400

The whimsical 3-shell detail print adds a touch of playfulness, making it perfect for summery mornings. Transition seamlessly from casual elegance to a playful look with this dress that embodies both style and comfort in every detail. Adorned with a delightful 3-shell detail print, this dress effortlessly transitions from summery mornings to pure elegance in the evening. Embrace the playful charm of this dress, offering a perfect blend of style and comfort for various occasions.







SEA SHORE DRESS / INR 3800

Dive into evening elegance with our Seashore Short Dress, a masterpiece in sheer aqua cotton. The delicate 3-shell print and the whimsical shell button detail at the bottom create a perfect blend of charm and sophistication. This dress is designed to bring a breath of fresh evening air to your wardrobe, making it an ideal choice for any occasion. Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.











BY THE BEACH BLAZER / INR 2,800

Elevate your style with the "By the Beach" blazer, skillfully crafted from pure cotton sheer fabric. The playful chatri and mat print evoke a beachy vibe, transforming this blazer into a must-have for your daily wardrobe. Embrace the relaxed elegance and make a statement wherever your day takes you. Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.









ISLAND SHIRT / INR 3,200

A pastel green island shirt featuring a bold monstera print with contrast hand stitch detail crafted from pure cotton for a refreshing and luxurious feel – a perfect choice for summery vibes. Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.



AQUA KURTA / INR 3,200

Experience unmatched style with our Aqua Blue Men's Kurta. Beyond its essential wear, this statement piece boasts a bold 3-shell print for character and a touch of elegance with pink katha hand embroidery around the neck. Elevate your wardrobe, making a lasting impression with this unique and finely crafted kurta that seamlessly blends boldness and sophistication. Embrace the blend of everyday ease and subtle luxury with this meticulously crafted outfit.

